



Disney HOME x Sanderson

DIGITAL DESIGN BOOK





# Disney HOME x Sanderson

A MAGICAL COLLECTION OF FABRIC AND WALLPAPER,  
INSPIRED BY 100 YEARS OF CREATIVE HISTORY.

In celebration of Disney's 100th year, we have delved deep into the Sanderson archive to reveal a newly discovered selection of classic fabrics and wallpapers, sprinkled with a touch of Disney magic, for AW23. Here, Mickey Mouse, Minnie Mouse and Snow White bring whimsical dreams to life.

Donald Duck, Dumbo, Winnie the Pooh, and Bambi all feature in this delightful new collection, pairing Sanderson's iconic palette with Disney's timeless, characterful aesthetic and universal appeal. As well as our incredible archive, original animation stills, posters, brochures and character guidelines have inspired this new range of designs. Cherished memories of enchanting characters burst to life in nostalgic, sweet dessert-inspired colour.

Sanderson's collaboration with Disney began in 1928, the same year that Mickey Mouse featured in Steamboat Willie, where he captured hearts and minds to become a household name. As the 1930s dawned, so did the introduction of the Mickey Mouse newspaper comic strip – the perfect medium to translate onto wallpaper.

Now, almost 100 years later, Sanderson is thrilled to introduce a selection of original and faithfully interpreted fabric and wallpapers, showcasing a cast of iconic Disney characters.

"Our archive is a treasure trove of inspiration and it is our privilege to share this wonderful piece of nostalgia with the world. Disney is part of all our childhoods, representing joy, happiness and time spent with our families. This collection presents a piece of history, relaunching iconic 1930's Disney Home x Sanderson designs, alongside the addition of newly created fabrics and wallpapers, each featuring original Disney characters." Rebecca Craig, Lead Designer, Sanderson.

This magical launch incorporates 14 wallpapers and 12 fabrics in a palette of 25 delicious shades, including Puddle Blue, Whipped Cream, Sugared Almond, Macaron Green, Sea Salt and Chocolate. Each colour has been created to retain an archival look, akin to the original document, while at the same time, bringing each design to life in a way that's relevant for today.

ALL WALLPAPERS AND FABRICS PRINTED IN THE UK

The collection comprises two books:  
Disney Home X Sanderson Fabrics, Disney Home X Sanderson Wallpapers

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# A DIVE INTO THE ARCHIVE

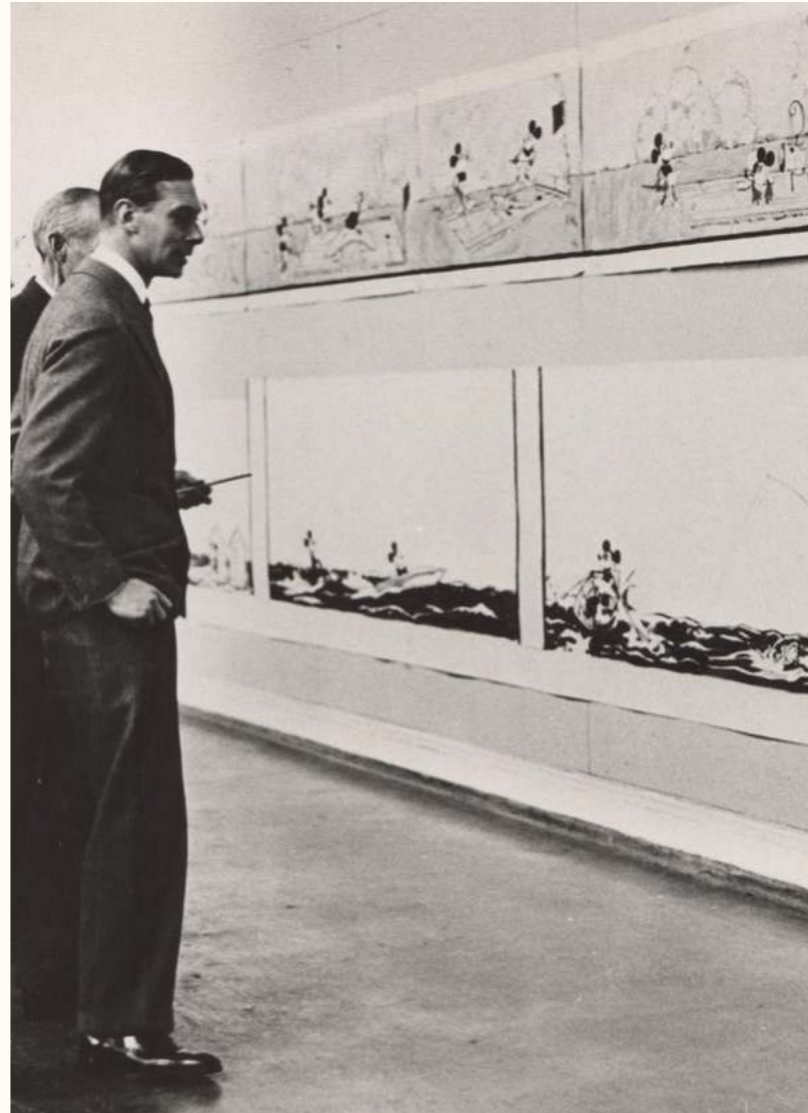
Sanderson's deep-rooted connection with Disney dates back to 1928.

Mickey Mouse made his debut appearance as Steamboat Willie, capturing the hearts and minds of a generation, which would be passed on for decades.

Sanderson was similarly enamoured with this soon-to-be iconic mouse and as we welcomed in the 1930s, we were commissioned by The Walt Disney Company to produce an exciting collection of wallpaper at our Perivale factory, followed by a range of accompanying fabrics, printed in Uxbridge, England.

This original collaboration was much lauded, with HRH the Duke of York, later King George VI, visiting Perivale and viewing some of our early collaborative work with Disney. Now, from the Sanderson archive we have unearthed some of these original archive documents, animation stills, posters and brochures to bring a newly discovered selection of classic fabrics and wallpapers.

Mickey Mouse, Minnie Mouse and Snow White, to name a few, return with a sprinkling of magic for new captivated audiences.











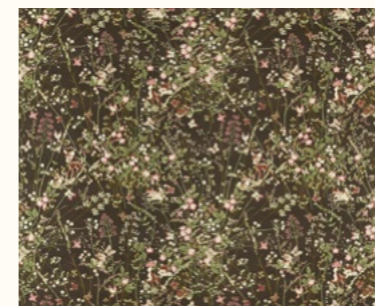
## BAMBI

A host of woodland friends join Disney's Bambi in this charming springtime scene of archival Sanderson florals. Created especially for the Disney Home x Sanderson collection and hand painted in gouache, four beautiful colourways share a whimsical, quintessentially English feel.



PINETUM STRIPE

227088



BAMBI

227156



BAMBI

217279





## 101 DALMATIANS

Our wallpaper beautifully interprets the storyline of Disney's 101 Dalmatians film. A time-honoured favourite with a playful vintage feel, the design combines elements from archival Sanderson documents, alongside scenes from the original movie. With a hand block look and lovely spacing, it's a celebration of all things Dalmatian.



PINETUM STRIPE

227091



101 DALMATIANS

227168



101 DALMATIANS

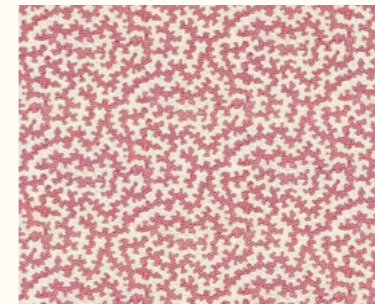
217289





## MINNIE ON THE MOVE

This design of Disney's Minnie Mouse, out and about in her open top car, is inspired by a beautifully hand painted wall sticker from our archive. Full of cheer and personality, Minnie waves to passing friends as she drives across this exacting replica in three fresh, new colourways.



TRUFFLE

227081



NEW TIGER STRIPE

DCAVTP106



MINNIE ON THE MOVE

227148





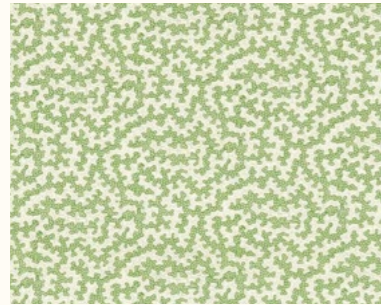
## A COLOURFUL TWIST ON A CLASSIC TALE

A palette of 25 delicious shades stirs the senses, while characterful prints and patterns reignite a love of timeless designs with a magical twist. In traditional nutty colourways, Peanut Butter & Jelly, along with Cashew and Macaron Green, create warmth and welcoming whimsy.



## DUMBO

With its flag flying high, head off to the big top with Disney's Dumbo in this charismatic, archive inspired fabric. A hand painted line up of original entertainers, including plumed horses, leaping tigers and inquisitive giraffes tell the story of this famous circus tour.



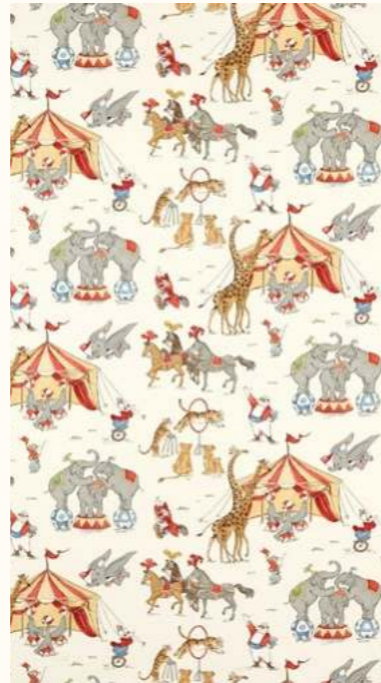
TRUFFLE

227083



PINETUM STRIPE

217252



DUMBO

227163





## HUNDRED ACRE WOOD

Honey pots ready to go? Let the adventures begin! Inspired by some of our favourite storybooks, this hand painted map twists and turns through Hundred Acre Wood, providing an endless playground for Disney's Winnie the Pooh and friends.



BOTANICAL GREEN PAINT



HUNDRED ACRE WOOD 227170



HUNDRED ACRE WOOD 217291





## MICKEY & MINNIE

A wallpaper filled with happiness, Disney's Mickey and Minnie go adventuring across this playful 1934 Sanderson design, which is produced in the same scale and colourways as the original hand block printed archive document.



DEVON GREEN

PAINT



MICKEY & MINNIE

227141



MICKEY & MINNIE

217263



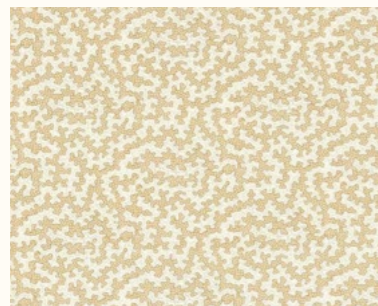


## MICKEY IN THE CLOUDS

Fly high with Disney's Mickey Mouse as he glides amongst cotton candy clouds in this beautiful, uplifting wallpaper panel. First produced in 1930 as part of our Mickey & Minnie nursery collection, the design's aeroplane motif was part of the decorative border that featured in our archival nursery catalogue. Now, almost 100 years later, it's been lovingly hand painted into a captivating 300cm x 104cm mural alongside a range of smaller Disney design elements.



BOTANICAL GREEN PAINT



TRUFFLE 227086



MICKEY IN THE CLOUDS 217292





## CLASSIC ICONS MEET COUNTRYSIDE CALM

With pastel notes in blues and creams, each colour story reflects a bygone era while bringing the designs into the modern day. Bonbon Blue and Sea Salt conjure images of kitchen table delights while Evening Blue washes over a night sky calmness.

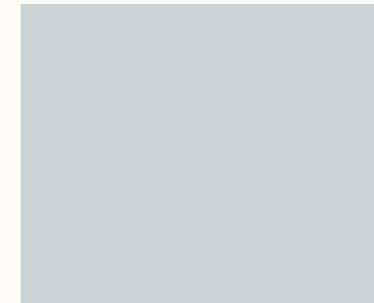




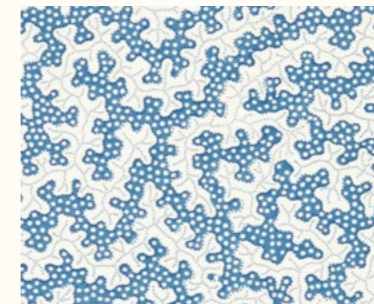


## MICKEY STRIPE

A combination of two classics, Sanderson's Tiger Stripe fabric and the icon that is Disney's Mickey feature on this versatile design. Mickey's fun poses are taken from an original black and white Disney character sketch and given a subtle outline to resemble a much-loved sticker.



DAWN BLUE LIGHT PAINT



TRUFFLE 227084



MICKEY STRIPE 217271





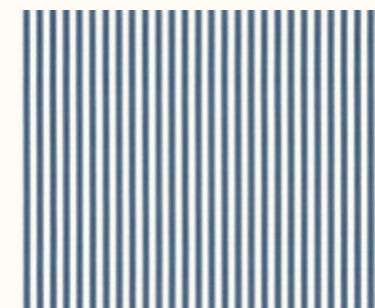
## WINNIE THE POOH

This delicately coloured and emotive design is our interpretation of Disney's Winnie the Pooh story. Hand painted in watercolour from Disney's original style guides, pack up a picnic and take a stroll through England's enchanted ancient woodland.



MIDNIGHT BLUE

PAINT



PINETUM STRIPE

227089



WINNIE THE POOH

227159





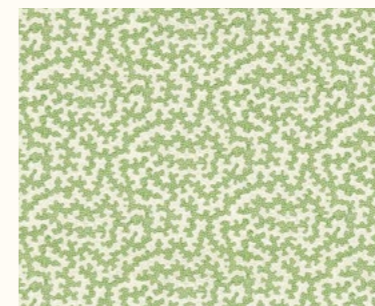
## PETER PAN

Hand painted in the Sanderson studio, gaze as Disney's Peter Pan swoops over London's iconic skyline. Tower bridge and the dome of St Paul's bask in shards of silvery moonlight amongst this 300cm x 204cm mural inspired by original Disney style guides and movie stills.



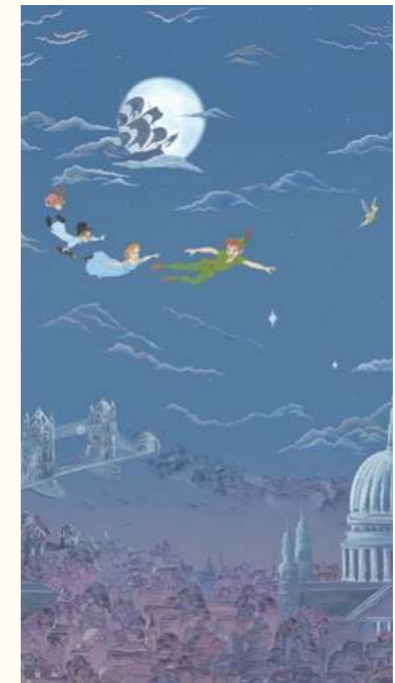
MING GOLD

PAINT



TRUFFLE

227083



PETER PAN

217293





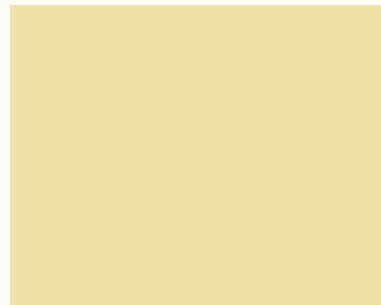
## VINTAGE TALES WITH CHOCOLATE BOX CHARM

Whipped Cream, Puddle Blue and Chocolate are colours designed to be savoured in these inspired designs. Warm and inviting yet playful and cheeky, home is created with the characters and colours we welcome in.



## SNOW WHITE

Launched in celebration of Snow White, Disney's first full-length feature film, this enchanting 1938 design combines a range of endearing scenes, taken directly from the original movie. Retaining the exact proportions and block print detail of the archive document, Snow White has been reproduced in two 1930s inspired colourways.



DESERT GOLD

PAINT



SNOW WHITE

227154



SNOW WHITE

217274



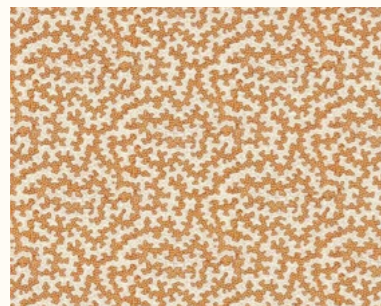


## ALICE IN WONDERLAND

The White Rabbit leads us into a fantastical world where Disney's Alice in Wonderland, meets the Mad Hatter, Cheshire Cat and twins, Tweedledum and Tweedledee, along the way. Created especially for this collection, using original Disney artwork, we've hand painted each character to really bring the story to life in wallpaper.



WOODLAND YELLOW PAINT



TRUFFLE 227082



ALICE IN WONDERLAND 217288





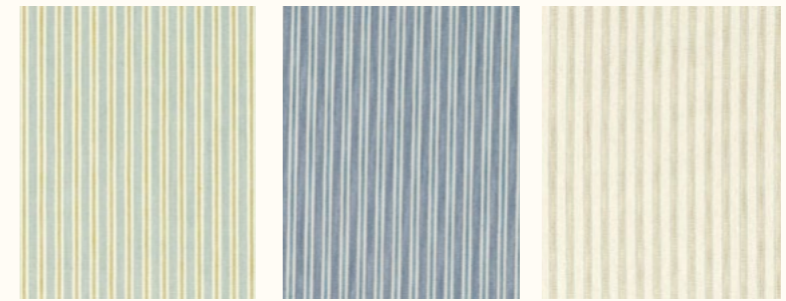


## DISNEY PAIRINGS: WEAVES

Each magical Disney Home fabric and wallpaper has a twist of classic Sanderson design within its visual narrative. Reminiscent of bygone days, the vintage palette is sweetly coloured in dessert-inspired hues and considerably designed to blend and pair with many a scheme.

Melford Stripe, taken from our Melford Weaves collection is the perfect textural pinstripe to complement our new Disney Home designs.

A mid-weight weave made from cotton and viscose, Melford Stripe evokes a classic country look. Pair with prints such as Winnie the Pooh, Bambi or Snow White for a magical interior scheme.



DUCK EGG 237213 CHAMBRAY 237215 NATURAL 237207



ROWAN BERRY 237209 MULTI 237210 SAGE 237211



# WALLPAPER INDEX



ALICE IN WONDERLAND 217285



ALICE IN WONDERLAND 217286



ALICE IN WONDERLAND 217287



ALICE IN WONDERLAND 217288



BAMBI 217276



PETER PAN 217293



MICKEY STRIPE 217271



MICKEY STRIPE 217272



MICKEY STRIPE 217273



BAMBI 217277



BAMBI 217278



BAMBI 217279



DONALD NAUTICAL 217282



DONALD NAUTICAL 217283



SNOW WHITE 217274



SNOW WHITE 217275



WINNIE THE POOH 217280



DUMBO 217284



HUNDRED ACRE WOOD 217291



MICKEY AT THE FARM 217266



MICKEY AT THE FARM 217267



MINNIE ON THE MOVE 217268



WINNIE THE POOH 217281



101 DALMATIANS 217289



101 DALMATIANS 217290



MINNIE ON THE MOVE 217269



MINNIE ON THE MOVE 217270



MICKEY & MINNIE 217262



MICKEY IN THE CLOUDS 217292



MICKEY & MINNIE 217263



MICKEY & MINNIE 217264



MICKEY & MINNIE 217265



# FABRIC INDEX



ALICE IN WONDERLAND 227164



ALICE IN WONDERLAND 227165



ALICE IN WONDERLAND 227166



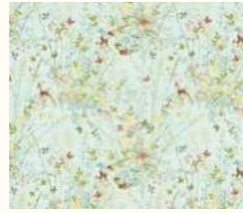
ALICE IN WONDERLAND 227167



BAMBI 227155



BAMBI 227156



BAMBI 227157



BAMBI 227158



DONALD NAUTICAL 227161



DONALD NAUTICAL 227162



DUMBO 227163



HUNDRED ACRE WOOD 227170



MICKEY AT THE FARM 227145



MICKEY AT THE FARM 227146



MINNIE ON THE MOVE 227147



MINNIE ON THE MOVE 227148



MINNIE ON THE MOVE 227149



MICKEY & MINNIE 227141



MICKEY & MINNIE 227142



MICKEY & MINNIE 227143



MICKEY & MINNIE 227144



MICKEY STRIPE 227150



MICKEY STRIPE 227151



MICKEY STRIPE 227152



SNOW WHITE 227153



SNOW WHITE 227154



WINNIE THE POOH 227159



WINNIE THE POOH 227160



101 DALMATIANS 227168



101 DALMATIANS 227169







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